

**IN THE UNITED STATES DISTRICT COURT  
FOR THE SOUTHERN DISTRICT OF MISSISSIPPI  
SOUTHERN DIVISION**

**URSULA COLLIER,**

**PLAINTIFF**

**VERSUS**

**CIVIL ACTION NO. 1:20-cv-61-LG-RHW**

**DEFENDANT**

**SMITH, ROUCHON & ASSOCIATES, INC.,  
a Mississippi corporation,**

**COMPLAINT**

**JURY TRIAL REQUESTED**

NOW COMES THE PLAINTIFF, URSULA COLLIER, BY AND  
THROUGH COUNSEL, Jacob R. Burns, and for her Complaint against the  
Defendant, pleads as follows:

**PARTIES, JURISDICTION AND VENUE**

1. This court has jurisdiction under the Fair Debt Collection Practices Act  
("FDCPA"), 15 U.S.C. §1692k(d) and 28 U.S.C. §§1331,1337.

2. The transactions and occurrences which give rise to this action occurred in the City of Moss Point, Jackson County, Mississippi.
3. Venue is proper in the Southern District of Mississippi, Southern Division.
4. Plaintiff is a natural person residing in City of Moss Point, Jackson County, Mississippi.
5. The Defendant to this lawsuit is Smith, Rouchon & Associates, Inc., which is a Mississippi corporation that conducts business in the State of Mississippi.

#### **GENERAL ALLEGATIONS**

6. Defendant is attempting to collect a consumer type debt (“the alleged Debts”) in the following amounts:
  - a. Balance of \$392.00, opened on May 22, 2018, allegedly owed to Jackson County Anesthesia
  - b. Balance of \$700.00, opened on August 16, 2017, allegedly owed to South Mississippi Surgeons
  - c. Balance of \$147.00, opened on August 13, 2018, allegedly owed to Singing River Radiology Group
  - d. Balance of \$338.00, opened on January 2, 2018, allegedly owed to Singing River Radiology Group

- e. Balance of \$338.00, opened on January 2, 2018, allegedly owed to  
Singing River Radiology Group
  - f. Balance of \$300.00, opened on January 2, 2018, allegedly owed to  
Singing River Radiology Group
  - g. Balance of \$94.00, opened on January 2, 2018, allegedly owed to  
Singing River Radiology Group
  - h. Balance of \$60.00, opened on January 2, 2018, allegedly owed to  
Singing River Radiology Group
  - i. Balance of \$71.00, opened on July 5, 2017, allegedly owed to Singing  
River Radiology Group
  - j. Balance of \$41.00, opened on January 2, 2018, allegedly owed to  
Singing River Radiology Group
  - k. Balance of \$41.00, opened on January 2, 2018, allegedly owed to  
Singing River Radiology Group
  - l. Balance of \$31.00, opened on January 2, 2018, allegedly owed to  
Singing River Radiology Group
  - m. Balance of \$27.00, opened on January 2, 2018, allegedly owed to  
Singing River Radiology Group
7. Plaintiff disputes the alleged Debts.

8. On July 23, 2019, Plaintiff obtained her Equifax and Trans Union credit disclosures. While reviewing her credit disclosures, she noticed Defendant reporting the alleged Debts.
9. On or about October 1, 2019, Plaintiff sent Defendant a letter disputing the alleged Debt.
10. On November 27, 2019, Plaintiff obtained her Equifax and Trans Union credit disclosures, which showed that Defendant failed or refused to flag the account reflected by the alleged Debt as disputed, in violation of the FDCPA.
11. In the credit reporting industry, data furnishers, such as the Defendant, communicate electronically with the credit bureaus.
12. Defendant had more than ample time to instruct Equifax and Trans Union to flag its trade line as Disputed.
13. Defendant's inaction to have its trade line on Plaintiff's credit reports flagged as disputed was either negligent or willful.
14. Plaintiff suffered pecuniary and emotional damages as a result of Defendant's actions. Her credit reports continues to be damaged due to the Defendant's failure to properly report the associated trade line.

**VIOLATION OF THE FAIR DEBT COLLECTION**

**PRACTICES ACT**

15. Plaintiff reincorporates the preceding allegations by reference.
16. At all relevant times, Defendant, in the ordinary course of its business, regularly engaged in the practice of collecting debts on behalf of other individuals or entities.
17. Plaintiff is a "consumer" for purposes of the FDCPA, and the account at issue in this case is a consumer debt.
18. Defendant is a "debt collector" under the Fair Debt Collection Practices Act ("FDCPA"), 15 U.S.C. §1692a(6). Defendant's foregoing acts in attempting to collect this alleged debt violated the 15 U.S.C. §1692e(8) by communicating to any person credit information, which is known to be false or should be known to be false, including failure to report a disputed debt as disputed.
19. To date, and a direct and proximate cause of the Defendant's failure to honor its statutory obligations under the FDCPA, the Plaintiff has continued to suffer from a degraded credit report and credit score.
20. Plaintiff has suffered economic, emotional, general, and statutory damages as a result of these violations of the FDCPA.

**WHEREFORE, PLAINTIFF PRAYS** that this court  
grant her a judgment against Defendant for actual  
damages, costs, interest, and attorneys' fees.

**DEMAND FOR JUDGMENT RELIEF**

Accordingly, Plaintiff requests that the Court grant her the following relief  
against the Defendant:

- a. Actual damages;
- b. Statutory damages; and
- c. Statutory costs and attorneys' fees.

**JURY DEMAND**

Plaintiff hereby demands a trial by Jury.

DATED: February 18, 2020.

By: /s/ Jacob R. Burns  
*Attorneys for Plaintiff,*  
*URSULA COLLIER*